

MICHELE STENZEL

Production Designer | CAD Specialist

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SUMMARY

Collaborative CAD specialist with a strong background in packaging and production design. Skilled in partnering with creative, sales, and production teams to transform ideas into innovative 2D and 3D solutions. Adept at using design software and prototyping tools to develop precise, production-ready files while contributing creative insights that support business growth.

EXPERIENCE

06/2020

Minneapolis, MN

Structural / Production Designer

Freelance

- Collaborated with I AM EarHero™ and Brandkey Graphics to create an ArtiosCAD die line using Esko Studio Toolkit. Developed packaging prototypes using Illustrator, Esko Studio Designer, Photoshop, Dimension, and Acrobat. Produced boxes for 50 ear-saver straps for retail and marketing. (June - Sept 2020)
- Designed the logo for an assisted-stretch wellness company, Flexi-Fit Body, allowing the business owner an effective first impression with merchandise and marketing collateral. (November 2020)
- Developed the logo for a software consultancy company, Integral Function, providing a solid framework for use in the business owner's future marketing strategies. (October 2020)

05/2022 - 07/2025

Minnetonka, MN

CAD Designer

DL's Die Cutting

- Improved die-cutting precision by collaborating across departments and troubleshooting ArtiosCAD, Impact CAD, EasyBender, CimPack, and Graphtec FCX2000 cutting table software, ensuring continuous production for 100+ projects, allowing the production team to finish on time with satisfied clients.
- Designed and optimized 2D and 3D packaging solutions using ArtiosCAD, Impact CAD, and Graphtec Cutting Table to tailor customer-specific prototype packaging.

04/2021 - 01/2022

Burnsville, MN

Customer Service Specialist/Graphic Design Support

Cornerstone Copy Center

- Collaborated with clients to meet their vision, ensuring timely, accurate completion. Oversaw project stages and performed final checks, achieving customer satisfaction and repeat business.

03/2020 - 05/2020

Golden Valley, MN

Structural Design Intern

Liberty Packaging

- Gained valuable experience in the structural design department through hands-on ArtiosCAD experience with corrugated packaging and Kongsberg cutting tables, and assembled samples for the sales department to present to leads and established customers.

Global Tax Network (GTN) - Client Services Professional

Sage HMS, a DSS, Inc. company - Office & Marketing Administrator

G&K Services - Contract Compliance Specialist

Minnesota 4th District Housing Court - Senior Court Clerk

Allianz Life Insurance Company - New Business Representative

SKILLS

ArtiosCAD

Impact CAD

CimPack V22.0

Graphtec FCX2000 Cutting Table

Kongsberg Cutting Table

Adobe CC

WordPress

HubSpot

Microsoft Office

NetSuite

QuickBooks

Esko

Wix Website Builder

EasyBender

HP Wide Format Printer



PERSONAL INTERESTS



Volunteering



Creative Home Projects



Laser Wood Design



Photography

EDUCATION

- Associate of Applied Science Degree, Pre-Media Technologies
Dunwoody College of Technology
- Technical Degree, Business & Office Support
Riverland Community College

